

ACCELRCM Referral Partnership Program



What the Program Is

AccelRCM's Referral Partnership Program is designed to help healthcare practices build a professional referral network without depending on traditional advertising or marketing campaigns. Rather than competing for patient attention through ads and SEO, the program focuses on developing direct, trusted relationships with hospitals, clinics, and care managers who are positioned to refer patients to your practice on an ongoing basis.

The program is built around a simple idea: referral relationships — introductions from people who already work in healthcare and trust your expertise — tend to produce more consistent, higher-quality patient volume than broad marketing efforts. Our team manages the outreach and relationship-development process end to end, so your practice can focus on patient care while the referral network grows in the background.



What Practices Use This Program For

Once your initial setup is complete, our team handles the ongoing outreach and coordination — kept aligned with your practice and professional positioning throughout the engagement.



Receiving a steady flow of qualified new patient referrals



Expanding their professional referral network within their market



Increasing patient volume through trusted provider relationships



Focusing on patient care while we facilitate referral connections

How the Partnership Works

Once you've decided to move forward, the partnership unfolds in two phases — a short setup phase where we gather what we need from you, followed by ongoing work our team manages on your behalf.

PHASE 1

What You Provide

1. **Program Agreement** — Before the program begins, you'll review and complete the program agreement. It outlines the full scope of the engagement, your selected program option, the responsibilities of both parties, and the applicable terms — so everything is clear from the outset.
2. **Practice & Professional Information** — You'll share details about your practice — specialty, services offered, service area, and relevant professional background. This is what allows us to position your practice accurately when reaching out to potential referral partners.
3. **LinkedIn Profile Access** — You'll provide the LinkedIn profile access needed for our team to review, refine, and optimize your professional profile — often the first impression a prospective referral partner has of your practice.

PHASE 2

What We Handle

1. **Program Setup & Positioning** — Using the information you've provided, we prepare your program and determine the professional positioning that will be used throughout the outreach process.
2. **Outreach & Partnership Development** — Our team manages the full outreach and relationship-development process — identifying, contacting, and building trust with potential referral partners in your market so they feel confident referring patients to your practice.
3. **Ongoing Professional Representation** — Throughout the program, we ensure your professional information and practice are represented accurately and appropriately, consistent with the boundaries you set as the practitioner.

What You Get

✓ Qualified Referral Partners

Every partner we connect you with is a licensed healthcare professional who has expressed genuine interest in referring patients to practices like yours — not a cold contact list.

✓ Steady, Consistent Referral Flow

Rather than a one-time marketing push, the program is built to develop lasting relationships that continue sending patients over time.

✓ An Expanded Professional Network

Beyond the immediate referrals, you gain a broader footprint within your local healthcare community.

✓ Full-Service Support

We handle the outreach, the introductions, and the relationship management, so your team doesn't take on extra administrative work to benefit from the program.

✓ No Long-Term Commitment

There are no long-term contracts attached to the program, so you can evaluate the value it brings without a drawn-out commitment.

Pricing and program options are covered separately — happy to walk through which option fits your practice best whenever you're ready.

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